

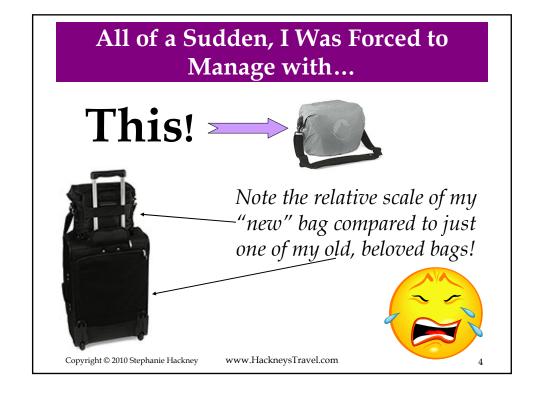
My Background a.k.a. The Bonafides

- Travel History
 - Traveled through 43 countries, across 6 continents, so far!
 - Travel by foot, motorcycle, car, sailboat, overland vehicle, bus, train & plane
- Prior to Overlanding:
 - Military Brat: 21 moves by the age of 16 this gal knows how to pack!
 - Event Management: 125+ corporate events, and hundreds of thousands of details, managed each year
 - Professional Organizer: provided organizing services to individuals & businesses
 - Business Travel: 75-150k+ miles and 150-200+ days per year

Copyright © 2010 Stephanie Hackney

www.HackneysTravel.com

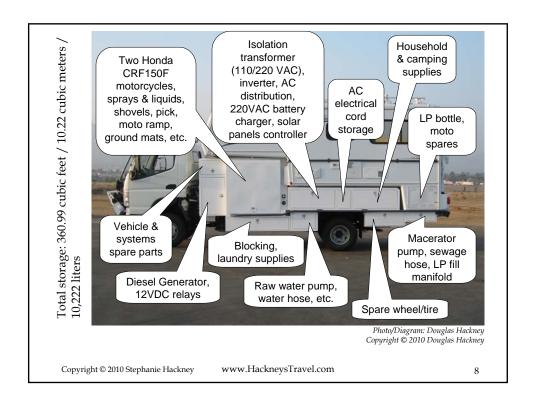


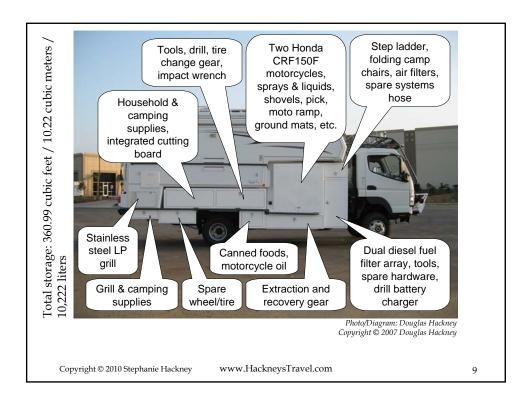














In Other Words:

A Heckofalotta Room! Oh, Yah!



Copyright © 2010 Stephanie Hackney

www.HackneysTravel.com

11

What Did I Learn Through These Transitions?

- I still wore the same 10 items of clothing
- I still wasn't all that great at predicting how my time would be spent
- I still brought along things that were not used
- I still thought I would NEED way more than I actually did!

Copyright © 2010 Stephanie Hackney

www.HackneysTravel.com

Today, You Will Learn...

- The most important principles of organizing
- How to distinguish between NEEDS and WANTS
- What items were beneficial vs. what was just an obligation when we traveled
- What items I recommend (or simply adore!)
- How to pack
- The answers to your specific questions

Copyright © 2010 Stephanie Hackney

www.HackneysTravel.com

13

The Principles of Organizing

- Being organized is **NOT** about:
 - Every thing being perfect
 - You being perfect
- Being organized *IS* about being in control of:
 - Your Immediate Environment
 - Your Stuff
 - Your Time
 - Your Productivity
 - Your Money

Copyright © 2010 Stephanie Hackney

www.HackneysTravel.com

Why & How Do We Acquire?

- 3,200 marketing messages a day, and darn good marketing!
 - We see how happy, successful and/or good looking the people who own item x are and we want to be them, to have their life!
- We surf the internet, visit the mall or watch infomercials when bored, unhappy or maybe even tipsy
- We can't resist a bargain
- We want to reward ourselves for working hard or accomplishing a goal
- We want to mark our time on earth
- We're trying to fill a void
- We want to impress others
- We have an addiction to acquisition
- We fear being without something at some time in the future
- We inherit items
- We receive gifts
- · We actually NEED something

Copyright © 2010 Stephanie Hackney

www.HackneysTravel.com

15

How Do I Get More Organized?

- **STOP** *unnecessary* acquisition. Period.
- Every time you are considering bringing something into your life, ask yourself these questions:
 - Do I LOVE it?
 - Do I really NEED it?
 - How often will I use it?
 - Can I borrow or rent it instead of buying it?
 - Do I need it NOW?
 - Can I get a better deal on it elsewhere?
 - Where will I store it?
 - Am I being realistic about my NEED for this, or is this more of a WANT?

Copyright © 2010 Stephanie Hackney

www.HackneysTravel.com

The Most Important Concept...

Everything you allow to come into your life becomes an obligation to YOU!

And, much of this attention involves your hard-earned dollars!

Copyright © 2010 Stephanie Hackney

www.HackneysTravel.com

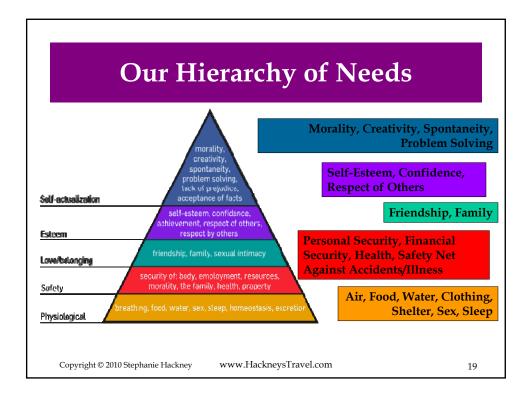
17

Packing for Your Journey: What YOU Need vs. What You NEED

- Desert-Island Scenario:
 - If you were stranded on a desert island and had to survive on your own, and could only take along five items, what would they be?
 - Now you have to leave two of them behind, what would make the final cut?

Copyright © 2010 Stephanie Hackney

www.HackneysTravel.com



How Do Our <u>Basic</u> Needs Translate to Stuff?

- Air: asthma inhalers, dust masks, etc.
- **Food:** clean water, matches, cooking fuel, cooking supplies, spices, etc.
- Water: water filtration system, bottles, etc.
- Clothing: shoes, clothing items, etc.
- Shelter: tent, vehicle, etc.
- **Sex:** birth control, hygiene supplies, etc.
- **Sleep:** bed, sleeping bag/pad, blankets, ear plugs, mosquito net, etc.

Copyright © 2010 Stephanie Hackney

www.HackneysTravel.com

How Do Our <u>Safety/Security</u> Needs Translate to Stuff?

- **Personal Security:** money belt, locking doors, language book/dictionary, travel guides, K&R insurance, ditch bag, etc.
- **Financial Security:** money belt, book safe, back-up credit cards, travel insurance, etc.
- **Health:** first-aid kit, prescriptions, OTC medications, etc.

Copyright © 2010 Stephanie Hackney

www.HackneysTravel.com

21

How Do Our Needs Around <u>Friendship</u>, <u>Family</u>, <u>Self-Esteem/Confidence</u> & Respect of Others Translate to Stuff?

- Friendship: VOIP-enabled laptop, phone
- Family: VOIP-enabled laptop, phone
- **Self-Esteem/Confidence:** exercise equipment, appropriate clothing, etc.
- **Respect of Others:** language books, travel guides, head scarf, etc.

Copyright © 2010 Stephanie Hackney

www.HackneysTravel.com

How Do Our Needs Around <u>Morality</u>, <u>Creativity</u>, <u>Spontaneity & Problem Solving</u> Translate To Stuff?

- **Morality:** holy books, books about spirituality, prayer beads, etc.
- Creativity: journal, artist pens, etc.
- Spontaneity: games, sports equipment, etc.
- **Problem Solving:** books, manuals, etc.

Copyright © 2010 Stephanie Hackney

www.HackneysTravel.com

23

So, Before You Buy One Single Thing, Ask Yourself:

- Does This:
 - Enable Me To Reach My Travel Goals?
 - Enable or Restrict My Journey & Enjoyment?
 - Enable Me To Live Simply?
 - Communicate Who I *Am*?
 - Help Me Become Who I Want to Be?
- And, Is It:

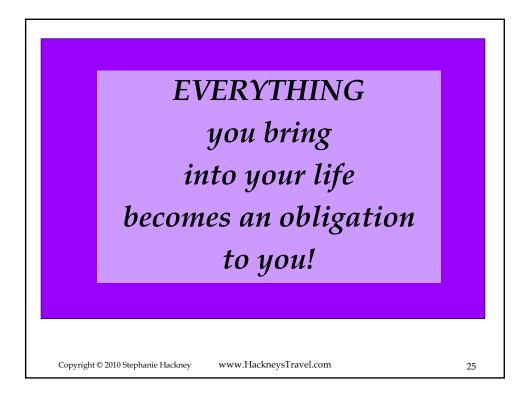
This IS worth its weight!

- Worth Its Weight?



Copyright © 2010 Stephanie Hackney

www.HackneysTravel.com









Next Time, We Would...

- ...start with basic NEEDS
- ...be more realistic about what we'll be doing with our time based on our:
 - Goals
 - Personalities
 - Destinations
- ...purge items as soon as we realized they would not likely be used
- ...have a scale on hand to weigh every item
- ...take less stuff!

Copyright © 2010 Stephanie Hackney

www.HackneysTravel.com

29

And, We'd Again Test, Test, Test!

- Practice packing and unpacking, in as many conditions as possible!
- Take test trips to places where you can try out your proposed "lifestyle"
- Keep a notebook/list of what works and what doesn't, what you use and what you wish you had along – get rid of the things you don't need!
- Prior to departing on your journey, test again with updated pack and inventory

Copyright © 2010 Stephanie Hackney

www.HackneysTravel.com

Lastly, We'd Again Pack Our Stuff In An Organized Manner

- Start with your NEEDS and create a pack list
- Determine what can be eliminated from the list remove it!
- Label everything, including all containers
- Pack like items together
- Make sure all items are in containers or otherwise protected
- Choose appropriate containers
 - Locking and clear, when possible
- Limit the work necessary to access items
- Store items where they will need to be accessed and used
- Keep valuables out of sight
- IMPORTANT! ALWAYS put items back where they belong!

Copyright © 2010 Stephanie Hackney

www.HackneysTravel.com

31

Want to See MY Last Pack List?

Pick Up a Handout at the End of This Presentation

Copyright © 2010 Stephanie Hackney

www.HackneysTravel.com

Still Not Convinced to Leave Most of The Stuff Behind? Then Consider...

- What will the roads be like where you're going?
- What is the weather like?
- How many borders will you likely cross?
- How important is ease of access to everything?
- Is it possible to purchase needed items at your destinations?
- Do you want to be able to collect souvenirs or buy gifts on your journey?
- Will you be OK leaving your vehicle if it's loaded with a lot of valuables?

Copyright © 2010 Stephanie Hackney

www.HackneysTravel.com

33

And Now, The Moment You've All Been Waiting For....



Copyright © 2010 Stephanie Hackney

www.HackneysTravel.com



























Some of My Favorite Products

- Footprint Guides (Travel Books)
- Ziplocs
- Eagle Creek Pack Cubes
- Moleskin Journals
- Royal Robbins Anywhere Pants
- LowePro Camera Bags
- PacSafes
- Canon Cameras
- Doctors Picks
- REI Camping Towels
- KnifeSafes
- Windex
- OXO Dish Brushes/Sponges
- Built NY Bottle Carriers
- Apple iPod

Copyright © 2010 Stephanie Hackney

www.HackneysTravel.com

Some of My Favorite Retailers

- The Container Store
- Organize.com
- OrganizeIt.com
- TJ Maxx/Marshall's/Homegoods
- Tuesday Morning
- Bed Bath & Beyond (Linens & Things, RIP)
- Target
- Big Lots
- REI
- Amazon.com

Copyright © 2010 Stephanie Hackney

www.HackneysTravel.com





Photo By: Stephanie Hackney Copyright 2009 Stephanie Hackney

Copyright © 2010 Stephanie Hackney

www. Hackneys Travel. com

51

Questions?

Contact Information:

Stephanie Hackney steph@hackneystravel.com 760.504.8563 cell

Copyright © 2010 Stephanie Hackney

www.HackneysTravel.com